

INSIGHT Strategic Industry Partners 2019 – 2022

Roche Products Limited (Roche Group)

Outline of their provision to the Hub

As a Hub partner, Roche Products Limited contributed to INSIGHT by:

- Providing funding to support public and patient engagement strategy and activities.
- Providing expertise, advice and tools for technical/ dataset development and application.
- Providing expertise and market knowledge to support development of a sustainable business model.

Benefit to the Hub

Expertise and support for the development of disease-specific data assets and application to Real-World Data models, and providing funding to, and support for, tools and strategies for patient engagement.

Benefit to the industry partner

Roche Products Limited had no direct access to the data and had no rights to use the data.

Roche Products Limited benefitted by gaining increased understanding of healthcare needs and current clinical and operational challenges in pathways of care for patients with vision loss. Development of a “trusted” relationship with NHS partners aims to enable co-design of novel approaches to clinical trials.

Google Health UK and Google Cloud

Outline of their provision to the Hub

As Hub partners, Google Health UK and Google Cloud contributed to INSIGHT by:

- Providing funding to support public and patient engagement activities.
- Providing funding to support resources for software engineering, training and capacity building.
- Providing Google Cloud Platform credits to support the technical infrastructure for the project.

Benefit to the Hub

Advice and expertise on the development of artificial intelligence and cloud-based services, access to Google Cloud Platform, and contribution to Hub programme funding.

Benefit to the industry partner

Google Health UK and Google Cloud had no access to the data and had no rights to use the data.

Google Health UK and Google Cloud benefitted by gaining increased understanding of healthcare needs and current clinical and operational challenges in pathways of care for patients with vision loss.